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FUNDRAISING BEGINS FOR NEW SAC WILDLIFE CENTER

West Sacramento, CA, Apr 21, 2017- Nature's baby season is in full swing once again and with it comes increased likelihood for all human neighbors to find themselves interacting with newborn wildlife and their protective parents. How do you know if a grounded baby bird is injured or just learning to fly?

To that end, a new organization is launching to help local wildlife in need and to bring engaging and entertaining educational opportunities to the public on how- and when- to intervene. They're seeking local Wildlife Heroes to help bring this ambitious project to reality.

Introducing Sacramento Wildlife Center- A new way to help and interact with local wildlife. Currently based out of a West Sacramento PO Box, SacWildlife (as the group refers to itself) is dreaming big and aiming for the stars.

"Our vision is quite grand, but simple," says Brian Cobos, board president. "We wish to provide the absolute best care we can for our wildlife patients and the best educational experience possible for our human visitors".

That vision includes a modern hospital and patient ward designed with efficiency of care throughout, flanked by an interactive educational center that explores native wildlife populations, their habitats, the impact humans have on their survival, and how we can minimize or reverse that impact.

"Our organizing principles really developed around the need we saw missing from the Sacramento area" he continues. "- high quality health care and services for our patients, engaging and entertaining educational opportunities for the public, and a positive and rewarding experience for all our volunteers and staff. But goals like these require lots of funding to achieve them."

To achieve their goals, Sacramento Wildlife Center has launched a fundraising campaign to raise the initial money needed to get up and running. Their goal: a relatively small \$35,000. "This amount only covers getting the word out further, so we'd absolutely love it if we exceeded this amount. If we do, then we have an opportunity to begin purchasing caging, medical supplies, and seeking out a facility- all ahead of schedule."

"We're committed to this so much, each board member has put a substantial sum of their own money into this; it's how we've paid the bills so far. And we have a plan in motion to reach \$1.5 million in donations from local area heroes. Donors of time and money really are the ones who make this work possible, and without widespread support from the community this fails. This fundraising campaign takes us to that next level where we can then rocket towards \$1.5 million."

To donate to the SacWildlife fundraising campaign, learn more about The Center and its mission, or to volunteer, visit www.sacwildlife.org or www.facebook.com/sacwildlife. You can also visit their booth on Hutchison Field at UC Davis' annual Picnic Day celebration this weekend.

ABOUT SACRAMENTO WILDLIFE CENTER

Sacramento Wildlife Center is a non-profit 501(c)(3) organization dedicated to the successful rehabilitation and return to the wild of injured and orphaned greater-Sacramento area wildlife, as well as to public education on a broad range of issues that affect local wildlife populations (including ecological impact of human interaction, native wildlife studies and understanding, habitat preservation, et al.). The

Center has assembled an experienced team of local wildlife rehabilitation professionals and veterinarians to create the best care and educational facility in the region, bringing a vibrant wildlife experience to our community.

Incorporated in the Fall of 2016, Sacramento Wildlife Center envisions a facility that includes a modern care hospital and patient ward built from the ground up with efficiency of care in mind, flanked by an interactive educational center that explores our native wildlife populations, their habitats, the impact we have on their survival, and how we can minimize or reverse those effects.

To explore further, and to discover ways you can help, visit www.sacwildlife.org.